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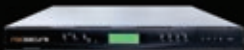
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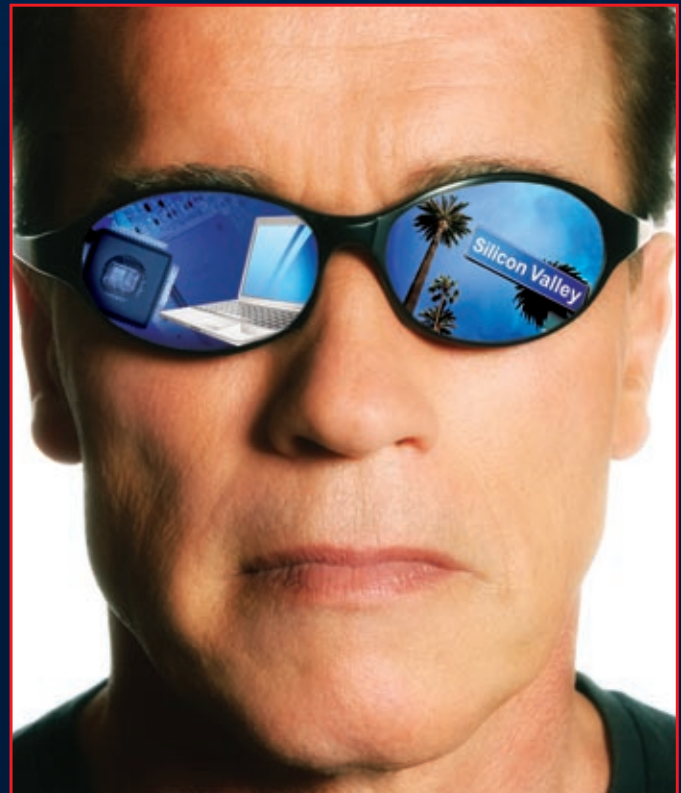
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PARTNER STATE CALIFORNIA @

# CeBIT 2009

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# CeBIT 2009

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## Showcasing Technology Leadership



For 2009, the State of California is honored to be the official Partner State of CeBIT and Germany's IT and telecommunications industry association, BITKOM.

With this year's Partner State program, CeBIT provides the world's technology consumers & communication technology developers and vendors as well as providing a global venue for the Germany-California ICT Summit; a high-level forum for leaders from both regions to interact a share ideas. The ultimate goal of the program is to foster increased collaboration and stimulate more bilateral business.

We encourage all attendees to visit those California companies listed here to discover first hand the solutions and opportunities available from California.



The Directory of California Companies at CeBIT 2009 is produced by The Business, Transportation and Housing Agency of the State of California and Hannover Fairs USA, Inc. Portions of this publication may be reproduced for non-commercial purposes without prior permission. Every effort has been made to verify the information contained herein but the producers assume no liability for the validity of manufacturers claims for items contained herein.



# California Governor Schwarzenegger Welcomes You to CeBIT

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Governor Schwarzenegger announces California  
as First State to Partner in CeBIT

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Attendees and Participants,

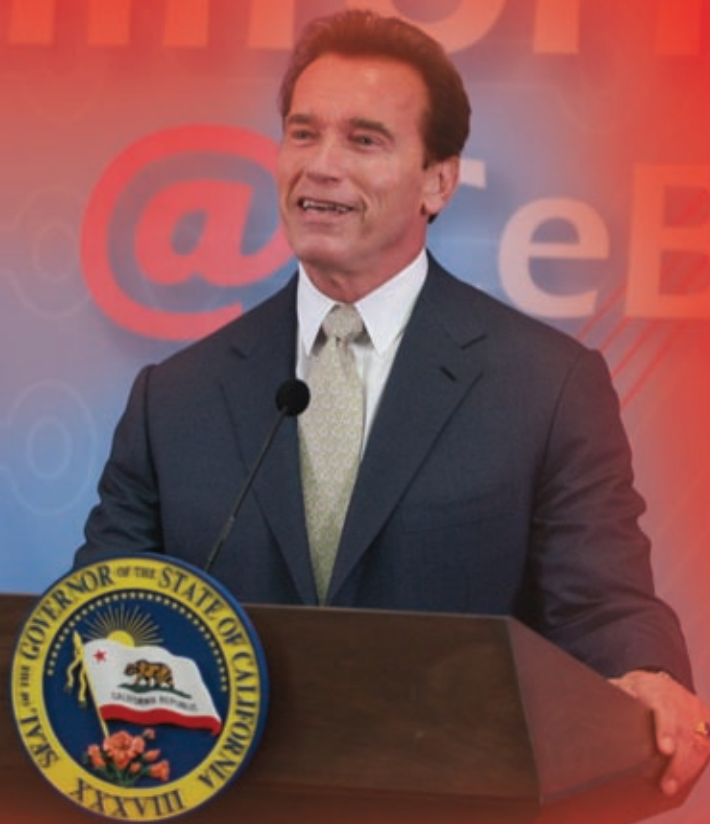
Welcome to CeBIT 2009, the world's largest and most influential information and communications technology (ICT) exposition. Attracting more than 495,000 attendees from 96 countries, CeBIT is a global hub for the exchanging of ideas and advances in technology.

This year marks the first time that a state has been chosen to partner in the conference. Normally, the honor goes to countries like France, Russia, India, or the United States. But, as we all know, California is not just another state. We have the world's 8th-largest economy and our nearly \$50 billion in high-tech exports last year surpasses every other state in our country. We are the top U.S. exporter of computers and semiconductors, and nearly half of all venture capital in the United States comes to California.

I am excited to introduce you to California technology. At CeBIT 2009, California business leaders will give presentations and participate in forums and exhibitions to highlight amazing California-grown innovation. These California companies are at CeBIT looking to export products into the global market, I encourage you to seek them out and find out what California has to offer.

Thank you to our generous hosts for inviting us and providing us with such warm hospitality. Additionally, thank you to all of the participants from California – you are making us proud.

Sincerely,  
Arnold Schwarzenegger





On behalf of the State of California,  
Governor Schwarzenegger  
would like to thank the following  
organizations for their generous  
support in making the Partner  
State California program at CeBIT  
2009 a success:

**BITKOM**

**California Travel and Tourism Commission**

**California Wine Institute**

**California Centers for International Trade  
Development**

**Deutsche Messe**

**FedEx Solutions**

**The German-American Chambers  
of Commerce**

**Invest in Germany**

**Paramount Farms**

**Shüco**

**U.S. International Trade Administration's  
Market Development Cooperative Program**



Hannover Fairs USA, Inc.

# Germany - California ICT Business Summit



Tuesday, March 3rd, 2008 in the Nord/LB Forum  
(adjacent to Hall 17)



11:15 AM	<b>Press statement (Press room)</b> <b>Prof. Dr. Dr. h. c. mult. August-Wilhelm Scheer</b> , BITKOM President <b>Dr. Karl-Theodor Freiherr zu Guttenberg</b> , Federal Minister for Economics and Technology <b>The Hon. Gov Arnold Schwarzenegger</b> , State of California
11:30 AM	<b>Opening speech</b> <b>Prof. Dr. Dr. h. c. mult. August-Wilhelm Scheer</b> , BITKOM President
11:40 AM	<b>Presentation</b> <b>Dr. Karl-Theodor Freiherr zu Guttenberg</b> , Federal Minister for Economics and Technology
11:50 AM	<b>California: Setting the Standard for Innovation and Technology</b> <b>The Hon. Gov. Arnold Schwarzenegger</b> , State of California
12:00 PM	<b>California CIO Vision</b> <b>Teri Takai</b> , Chief Information Officer, State of California
12:10 PM	<b>International business Opportunities: Green IT – Hype or Hope?</b> Welcome: <b>Brian McGowan</b> , Deputy Secretary for Economic Development and Commerce, Business, Transportation & Housing Agency – State of California Moderator: <b>Fabian Bahr</b> , Head of International Affairs – BITKOM Panel discussion: <b>Martin Jetter</b> , IBM Country Manager, Germany <b>Prof. Lucas Bergkamp</b> , President – Hunton & Williams <b>Rob Mulligan</b> , Sr. Vice President – International Affairs - TechAmerica <b>Dennis Pamlin</b> , Global Policy Advisor, World Wildlife Fund
1:10 PM	Lunch break
2:10 PM	<b>Presentation</b> <b>Dr. Hans Bernhard Beus</b> , State Secretary, Federal Ministry of the Interior; Federal CIO
2:20 PM	<b>International business Opportunities: Secure ICT and its Use in Government</b> Welcome: <b>Brian McGowan</b> , Deputy Secretary for Economic Development and Commerce, Business, Transportation & Housing Agency – State of California Moderator: <b>Fabian Bahr</b> , Head of International Affairs – BITKOM Panel discussion: <b>Hans Peter Bauer</b> , VP CEE, McAfee <b>Rüdiger Freiherr von Fritsch-Seerhausen</b> , Director, Foreign Office <b>Teri Takai</b> , Chief Information Officer – State of California
3:10 PM	<b>International business Opportunities: Fostering growth in the Software, IT and Internet Service Sectors: How can Californian and German companies cooperate?</b> Welcome: <b>Brian McGowan</b> , Deputy Secretary for Economic Development and Commerce, Business, Transportation & Housing Agency – State of California Moderator: <b>Fabian Bahr</b> , Head of International Affairs – BITKOM Panel discussion: <b>Teri Takai</b> , Chief Information Officer – State of California <b>Adam Selipsky</b> , Vice President of Product Management and Developer Relations, Amazon <b>Vishal Sikka</b> , Chief Technology Officer, SAP Labs <b>Robbert Kuppens</b> , CIO European Markets – Cisco Systems
4:15 PM	End

The California-German ICT Business Summit is open to all interested parties.  
Interpretation provided.

Program as of 20 February 2009.

# San Francisco

city of flower power  
& technology  
entrepreneurs

The city's cosmopolitan flair, pleasant climate and famous sights, such as the cable cars, Chinatown and the Golden Gate Bridge, have always attracted tourists in large numbers.

- It was from San Francisco that the hippies spread the message of "Flower Power" to the world in the 1960s.
- San Francisco is home to the "Internet Archive" established in 1996. It contains copies of some 85 billion web pages.
- San Francisco has over 825 Wi-Fi hot spots – the fourth largest number of any US city.
- San Francisco enjoys a reputation larger than its relative size and is designated as one of the ten Beta World Cities. The city ranks fifteenth in the world's list of cities by GDP and eighth in the United States.
- Today, San Francisco fosters a creative and entrepreneurial spirit and small businesses with fewer than 10 employees and self-employed firms make up 85% of city establishments

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# Silicon Valley

cradle of the  
ICT industry

The USA's greatest powerhouse of ideas, the world-famous Silicon Valley.

- Silicon Valley lies south of San Francisco and extends roughly from San Mateo to San Jose.
- The “Silicon” part of the name stands for the high concentration of semiconductor and computer manufacturers in this area, while the “Valley” is a reference to the original geographical location in the Santa Clara Valley.
- The region's rise to prominence as one of the world's most important centers of economic activity began in 1951 with the establishment of the “Stanford Industrial Park”, a research and technology park close to Stanford University.
- World-renowned companies based in the Valley include Intel, Oracle, Adobe, Google, Yahoo, Hewlett-Packard, Ebay, Cisco, and Apple.
- A 2006 Wall Street Journal story found that 13 of the 20 most inventive towns in America were in California, and 10 of those were in Silicon Valley. San Jose led the list with 3,867 utility patents filed in 2005, and number two was Sunnyvale, at 1,881 utility patents.



# Los Angeles

the Hollywood dream factory &  
digital content capital

Welcome to the city of stars, glamour and the world's greatest dream factory - Hollywood.

- Los Angeles is the second-largest metropolitan region in the USA after New York.
- Carl Laemmle laid the foundation stone for Hollywood's rise to fame as the world capital of film when he founded Universal Film Studios in 1912.
- Did you know that the world-famous white letters of the Hollywood sign originally spelled the word “Hollywoodland”, which was erected in 1923 to advertise a housing development in Hollywood?
- The traditional celluloid film is now facing growing competition from digital HD cameras, and “Star Wars Episode III”, for example, was produced entirely with digital technology.
- Los Angeles leads the world in producing popular entertainment — such as motion picture, video games, television, and recorded music — which forms the base of its international fame and global status.





# San Diego & the Tech Coast



The region's welcoming climate and bustling economy attracts leading technology mavens as well as tourists

- San Diego is the seventh largest and fifth wealthiest city in the United States, with 2.5 million residents. Its technology roots are founded in its longstanding relationship to the defense and aerospace industries.
- Research & development, biotechnology, wireless communications and software are leading tech sectors.
- Tech Coast is the nickname given to the Southern California region extending from L.A., through Orange County, to San Diego. The Tech Coast concept and name describes an area that has evolved into a diversified, global, multi technology-based powerhouse.
- The Tech Coast region encompasses the greatest concentration of research and development activity in the world emanating from research universities.
- The Hotel del Coronado on Coronado Island in San Diego is the largest wooden structure in the United States.
- The Computer Museum of America was established in San Diego in 1983.

# California Exhibitors Directory

**CeBIT** 2009

The information below is current as of 20 February 2009. The companies listed below represent those California-based exhibitors who have registered for CeBIT 2009 from their California-based head-quarter offices. Many additional California-based companies participate at CeBIT, but are registered for the event via European subsidiary offices or local distributors and/or representatives. A listing of many of these companies can be found on pages 37-39.

## Aberdeen



[www.aberdeenninc.com](http://www.aberdeenninc.com)

Hall 2, Stand F36

Aberdeen is an industry leader in developing high performance expandable storage server solutions with scalability beyond 1 Petabyte. Featuring an unrivaled five-year warranty, Aberdeen provides customizable Stirling storage servers, Windows and Linux NAS appliance servers, scalable Direct Attached Storage along with iSCSI and Fibre based SAN. Aberdeen delivers a distinct ROI advantage with superior performance and the best cost per TB ratio in the industry.

## Adaptec

**adaptec**<sup>®</sup>

[www.adaptec.com](http://www.adaptec.com)

Hall 2, Stand F40

Leveraging more than 26 years of industry experience in the storage I/O marketplace, Adaptec is a leading



## INTERNATIONAL TRADE ADMINISTRATION

The U.S. International Trade Administration (ITA) is honored to partner with the State of California in bringing California information and communications technology (ICT) companies to the world's foremost ICT trade fair. Through the California-CeBIT 2009 project, innovative California companies will have a world audience to demonstrate their expertise in key industries including: green IT, entertainment, internet based services, telehealth, security, consumer electronics, digital content distribution and technology research.

The California-CeBIT 2009 project is funded in part by a Market Development Cooperator Program award from the ITA.



provider of innovative data storage hardware and software solutions. Adaptec has been a worldwide supplier of technologies and applications supported by major storage and system OEMs, system integrators, system builders, and value-added resellers that deliver enabling technology and products to address many of the most critical applications in data storage. Headquartered in Milpitas, California, Adaptec has several offices around the world. Adaptec is publicly traded on the NASDAQ Exchange (ADPT).

### Areca Technology *areca*<sup>®</sup>

www.areca.com.tw

Hall 2, Stand F40

Areca Technology Corporation, established in 1999, was founded by a group of engineers primarily from the most distinguished technology institute in Taiwan. Our engineer's team has over 20 years of disk array relative firmware/BIOS, software application, device drivers and ASIC technology. With a solid R&D team, Areca designs their own custom ASIC, a high-speed IDE controller, and RAID 6 engine on their controller to achieve high data throughput and availability. Areca's products provide storage products for virtually all areas of the storage market including DAS, NAS, and SAN. All PCI, SCSI, and Fibre disk array controllers support RAID levels 0, 1, 3, 5, 6, 10 or JBOD. Areca has completely committed its entire research and development effort to disk array technologies that yield fastest performance, best reliability, and lower cost points than competitive disk array solutions.

### Arena MaxTronic *ARENA* The Disk Array Specialist

www.maxtronic.com

Hall 2, Stand F40

Arena MaxTronic, Inc. is a dedicated manufacturer of user-friendly, cost effective external storage solutions. Our team of seasoned professionals have a wide range of know-how in the information technology industry with more than 10 years experience in designing, manufacturing, sales, marketing, and distribution of storage technology. We take pride in



building each and every component whose quality is reflected in our ISO9000 certified facilities and fabrication process. Arena MaxTronic takes a sensible, customer-centric approach to enterprise storage. Arena MaxTronic also has one of the strongest after-sale support systems in the industry, backed by specially tailored customer warranties to meet your needs. At Arena MaxTronic, we're on a mission to deliver the most cost-effective, highly available storage solutions on the market.

## Ascentn Corporation



[www.ascentn.com](http://www.ascentn.com)

Hall 6, Stand G28

Ascentn develops AgilePoint, the industry's first Microsoft .NET based Model-Driven Business Process Management Suite (BPMS). AgilePoint enables business analysts and power users to create, automate, improve and maintain dynamic complex workflows which greatly reduce costly coding efforts and IT involvement.

AgilePoint lets organizations leverage its existing Microsoft investments and skill sets, such as Office and SharePoint, to facilitate user buy-in and roll out. AgilePoint is named the 2007 BPM Cool Vendor by Gartner, and is a visionary pick in Gartner's prestigious BPM Magic Quadrant Report and a strong performer pick by Forrester for Human-centric BPM.

## Athena Electronics

[www.athena4me.com](http://www.athena4me.com)

Hall 21, Stand A76

Athena is a systems manufacturer/designer focused on integrating fashion and art into mobile computing and lifestyle products. Targeting the consumer market with product lines such as designer netbooks, innovative mobile infotainment devices and, fashionably functional accessories. Athena was established in 1992 with its corporate headquarters located in Walnut, California. It has since then turned into a global company, with branch offices located in the following countries: United States, Mexico, Taiwan, and China.

## Blogtronix



[www.blogtronix.com](http://www.blogtronix.com)

Hall 6, Stand G28

Blogtronix, the pioneer of enterprise social platforms, accelerates team building, collaboration, knowledge sharing, and executive decision-making. Clients choose Blogtronix because we integrate their communities of marketing, sales, and operations with partners and customers in order to increase productivity and respond to market needs more effectively and efficiently. Our international clients include small to Fortune 100 companies and not-for-profit enterprises, and we partner with consultants, integrators, and OEMs who need proven, reliable and scalable social media solutions.

## BridgeWave Communications



[www.bridgewave.com](http://www.bridgewave.com)

Hall 13, Stand D41-9

BridgeWave Communications is the leading supplier of wireless gigabit connectivity solutions. The company's exclusive AdaptRate™ and AdaptPath™ technologies combined with its advanced forward error correction capability deliver the highest availability at the longest distances for full-rate gigabit links. BridgeWave's point-to-point, wireless solutions are widely deployed in mainstream enterprise and service provider network applications and are poised to play a key role in the migration to 4G mobile network backhaul.

## Capstone Turbine



[www.capstoneturbine.com](http://www.capstoneturbine.com)

Hall 12, Stand D35

Capstone's Secure Power claims to be the most reliable and affordable microturbine-powered UPS available. Ideal for mission-critical loads, Secure Power produces clean, IT-grade power that offers eight 9's of reliability. Two Secure Power products: UPSource offers efficient primary power that runs parallel to, yet independent of, the grid. Hybrid UPS offers dual-conversion power electronics via 3 modes

– High Efficiency, Standard UPS and Emergency Backup.  
Fuel efficiency up to 90%, minimal maintenance and no indoor floor space means low costs.

## Chelsio Communications



[www.chelsio.com](http://www.chelsio.com)

Hall 2, Stand F40

Chelsio Communications leads the convergence of networking, storage and clustering interconnects with its robust 'Unified-Wire' technology. Chelsio offers 10-Gigabit Ethernet and multi-port Gigabit Ethernet adapter cards, delivering the lowest latency and superior throughput. With the maximum performance NIC, TOE, iSCSI and RDMA solution Chelsio has the industry's only All-In-One adapters.

## Corsair Memory



[www.corsair.com](http://www.corsair.com)

Hall 21, Stand A60

Corsair has been a leader in the design and manufacture of high-speed modules since 1994. Our focus has always been on supporting the special demands of mission-critical servers and high-end workstations, as well as the performance demands of extreme gamers. While maintaining this core focus, in recent years, we've also brought our expertise, technology leadership and legendary quality and reliability to memory and other technology products for the more mainstream consumer.

## deCarta



[www.decarta.com](http://www.decarta.com),

Hall 14, Stand J16

[www.cebit09@decarta.com](mailto:www.cebit09@decarta.com)

deCarta is the leading provider of advanced and comprehensive geospatial software platforms for today's cutting-edge mobile, personal navigation and enterprise, and Internet location-based service (LBS) applications. Our best-of-breed map management software platform solutions give LBS providers and



## Capstone Green Energy for Data Centers.

Capstone's **Secure Power** is the most reliable and affordable microturbine-powered UPS available. Ideal for mission-critical loads, Secure Power produces clean, IT-grade power that offers eight 9's of reliability.

Two Secure Power products available:

- **UPSource** – efficient primary power that runs parallel to, yet independent of, the grid.
- **Hybrid UPS** – deal-conversion power electronics via three modes – High Efficiency, Standard UPS and Emergency Backup

Fuel efficiency up to 90%, minimal maintenance and no indoor floor space means low costs.

Vist us at CeBIT  
Booth D35  
Hall 12

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## Dura Micro



[www.duramicro.com](http://www.duramicro.com) Hall 19, Stand F55-1

Dura Micro is the world's leading designer and manufacturer of external, desktop hard drives. For over 17 years we have been helping companies around the globe including some of the world's most respected brands successfully penetrate the lucrative but challenging data storage market. Incorporated in Southern California in 1989, Dura Micro has established itself as a premiere OEM partner specializing in unique builds and custom applications in computer electronics.

## Evertex Computer Corporation



[www.evertex.com](http://www.evertex.com) Hall 21, Stand B72-1

Evertex Computer Corp. is one of the world's largest wholesale distributors of excess computers, peripherals, consumer electronics and computer accessories. Founded in 1990, Evertex specializes in selling quality excess, discount, clearance and close-out computer and electronic equipment at aggressively discounted prices. Become an Evertex wholesale customer today at [www.evertex.com/signup!](http://www.evertex.com/signup!)

## Facebookster



[www.facebookster.com](http://www.facebookster.com) Hall 6, Stand G28

We can build you exhilarating Facebook applications with a unique concept, perceptive design, strategic development and market it to your niche audience. This simple strategy can put your brand into the lime light, letting your name reach out to a database of

millions. Facebookster carries a mind set of putting innovation into technology in the most strategic way that can give volume to your business. Our ideology works on providing our valued clients not what is good but the best. Customer satisfaction is easy for us to achieve because of the honest dedication we put in devising solutions for them.

## Foxit Software



[www.foxitsoftware.com](http://www.foxitsoftware.com) Hall 6, Stand G38

Founded in 2001, Foxit Software has been working in the electronic publishing and documenting field focusing on the implementation of PDF Core technology. Today, Foxit has become an industrial leader by offering its platform independent core technology capable of supporting PDF and other standard e-documenting formats. Foxit's product line covers multiple types of PDF applications across various mobile platforms and desktop platforms. Foxit is also a pioneer in offering OnDemand CM, a service-based content management system, built on a patent pending technology.

## G-Cube Inc.



[www.gggcube.com](http://www.gggcube.com) Hall 25, Stand E27

G-Cube's is all about creating modern and stylish computer accessories such as mice, keyboards, headphones, mouse pads, notebook skins, notebook bags and more. All of our products are matching collections. Computer accessories should no longer be just accessories for men. Why not make it fashionable and accommodate women as well? Our products are made with durable, high-class materials.

## General Procurement



[www.gpi-cart.com](http://www.gpi-cart.com) Hall 21, Stand B72

General Procurement is a value added reseller and system integrator/builder that buys/sells components parts with direct partnerships. From our system



integration we have formed direct partnerships at the component level with Kingston for memory, WD and Seagate for hard drives, as well as partners with AMD and Premier Providers of Intel on the VAR side, our partnerships include Toshiba Platinum and Sony Direct Partner. Our years of experience in the IT & computer industry allows us to provide our partners with market trend information, aggressive pricing, and logistic services. The company has its main office in the USA, with branches in Latin America and the Middle East. We are looking for partners to establish a distribution channel in Europe. Our Goal is to be "A One Stop Shop for all of Your Computer Needs". Our mission is to create a long-term relationship with our partners. This relationship is created and maintained utilizing an "opportunity buying" approach with integrity and honesty.

## Gigle Semiconductor



[www.gigle.biz](http://www.gigle.biz)

Hall 13, Stand D29

In September 2005, the digital revolution was well established throughout households across the globe. Flat-panel TVs, DVD recorders, PVRs, and network-enabled game consoles were becoming commonplace. However the technologies for connecting these devices were lagging far behind. The founders of Gigle set about developing a solution that would reliably deliver high-definition content and services anywhere in the home over the existing wiring. — powerline, coax and phone line. Affordability and ease-of-use were then, and remain today, key drivers of the vision. Multinational from day one, Gigle has assembled a team spanning two continents. In July of 2006, Gigle Semiconductor was recognized as one of the "Top Ten New Startups" by the online networking industry site, Light Reading.



General Procurement, Inc. is a value added reseller and system integrator/builder that buys/sells component parts with direct partnerships. Our years of experience in the IT & Computer industry allows us to provide our partners with market trend information aggressive pricing and logistic services. The company has its main office in the USA with branches in Latin America and the Middle East. Our goal is to be "A one stop shop for all your computer needs."



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[www.generalprocurement.com](http://www.generalprocurement.com)

## Hannover Fairs USA, Inc.



Hannover Fairs USA, Inc.

[www.hfusa.com](http://www.hfusa.com)

Hall 2, Stand F40

Hannover Fairs USA, Inc., with offices in Long Beach, CA, is the U.S. subsidiary of Hannover, Germany's Deutsche Messe, one of the world's largest and most active event organizers.

We develop and manage marketing programs at Deutsche Messe events in Hannover, Germany, as well as in such key emerging markets as China, India and Turkey. Our programs reflect the global scope of Deutsche Messe's activities and include such world-renowned trade fairs as CeBIT (information and communications technology), DOMOTEX (floor coverings), HANNOVER MESSE (industrial technology), and LIGNA HANNOVER (forestry and wood industries).

Our main function at Deutsche Messe events is organizing turnkey group exhibits that offer small and mid-sized companies a convenient and cost-effective way to participate. We also organize the ISCe conference in San Diego, the ISCe Satellite Investment Symposium (ISIS) in New York, and the Multiplatform Matrix Expo in Los Angeles.

## Homeplug Powerline Alliance



[www.homeplug.org](http://www.homeplug.org)

Hall 13, Stand D29

An industry-led initiative, the alliance is creating specifications for high-speed powerline networking and command & control technologies among platforms within the home, and on the electric grid. More than 75 industry-leading companies are working together to bring powerline communications to the world.

## Horizon Navigation



[www.horizonnav.com](http://www.horizonnav.com)

Hall 15, Stand G38

Horizon Navigation is a center of expertise for world-wide GPS navigation solutions. Since 1989, the Horizon

team has brought innovative and award winning navigation systems to market. Horizon's creativity has resulted in over 100 patents around the globe. After developing the first practical in-vehicle navigation systems for Avis rental cars in 1992, Horizon went on to enable navigation solutions for Ford of Europe, Chrysler, General Motors, Nissan and Porsche. Our technology can be found today in products from Asus, Audiovox, Clarion, Dual, HP, Zenec and an ever growing list of famous brands in Europe, North America, Asia, Africa, South America and Australia.

## IdenTrust



[www.indentrust.com](http://www.indentrust.com)

Hall 17, Stand C11

IdenTrust is the global leader in trusted identity solutions recognized by global financial institutions, governments and corporations in 175+ countries. The IdenTrust Rule Set is a standards-based approach for identity authentication and validation developed by global financial institutions. Our credentials provide identity authentication, message encryption and legally binding digital signatures. IdenTrust enables end-users to have a single identity that can be used with any bank, any application, and across any network. Visit us at CeBIT in the KOBIL booth.

## Interface Masters Technology



[www.interfacemasters.com](http://www.interfacemasters.com)

Hall 11, Stand A43

Interface Masters Technologies is a leading vendor in the Bypass Networking market, based in Silicon Valley. Interface Master's expertise lies in Gigabit and 10 Gigabit networking solutions that integrate with monitoring, inline networking, security, central office and other mission-critical IT appliances. Interface Masters Technologies' flagship products include specialized internal server adapter cards/NICs, embedded switches, and Intelligent Network Bypass, Aggregation and failover switches that increase network reliability and inline appliance availability.



# Internet & Mobile Solutions Digital New Media Solutions Forum Program

03-07 March 2009  
Hannover Fairgrounds  
Hall 6, California Pavilion

The IMS/Digital New Media Solutions Forum, a 5-day, 18-session program adjacent to the California Pavilion in Hall 6, addresses key topics and showcases California and international companies providing solutions in web-based digital media, social networks and virtual worlds; mobile and multi-channel content distribution strategies and applications; advanced multimedia technologies; and a forward-looking prognosis for these sectors for entertainment and enterprise.

*Attendance is **free** and  
pre-registration is not  
required. Simply present your  
business card at the IMS Forum in  
Hall 6, Stand G28. All programming  
is presented in English.*



## PROGRAM SUMMARY

Programming organized in conjunction with The Carmel Group, eMedia sf, the Society of Satellite Professionals and the Interactive Television Alliance

Program  
developed in  
cooperation  
with:



As of 22 February 2009; subject to change without notice.

	Tues., March 3	Wed., March 4	Thur., March 5	Fri., March 6	Sat., March 7
<b>TRACK 1:</b> 10:00 am-11:15 am	<b>Multi-Platform Content Distribution</b>				
Session Title	Shaking up Television: From Web TV to User-Generated Content	Media 2.0: One Show, Many Platforms	The Battle for the Next Billion Media Consumers	When Will the Web Kill TV?	Digital Sign Language: How Video is Transforming Your Retail Experience
<b>TRACK 2:</b> 11:20 am-12:35 pm	<b>Digital Media, Social Networks and Virtual Worlds</b>				
Session Title	Tapping into New Users & Customers with Social Network Applications	Cheaper & Faster Software-based Business Solutions with Enterprise Mashups	The Power of Social Networking in the Enterprise	The Value of Virtual Worlds & 3D Web for Companies	Hyper Reality: Virtual Worlds and Games Drive Next Gen Entertainment
<b>TRACK 3:</b> 1:30 pm-2:35 pm	<b>Mobile Applications &amp; Strategies for New Media Distribution</b>				
Session Title	Mobile Devices: Which Devices and Programs Work for Which Businesses?	Building the Distribution Model for Mobile Video	Personalized Mobile Social Networking	Mobile Video Killer Apps = Huge Profits. Where's the Next Match Winner?	
<b>TRACK 4:</b> 3:00 pm-4:15 pm	<b>Advanced Interactive Multimedia Services</b>				
Session Title	P2P: What Business Models are Making Money in this Uncharted Territory?	Piracy in PayTV (and Elsewhere): 35 Billion in Lost Euros, and Counting...	Home Networking: Which New Companies are Building Tomorrow's Future Today?	Broadband + IPTV 2009: The Hidden Gems and Untold Opportunities	
Company Presentations 4:30 pm-5:25 pm	<b>Live presentations by exhibitors</b>				



## Jetlun Corporation

Hall 13, Stand D29

Jetlun is a member of the Homeplug Powerline Alliance.

## KACE Networks



www.kace.com

Hall 6, Stand E01

KACE™ is the leading Systems Management Appliance company. Our appliance-based approach to managing desktops, laptops and servers saves time and money for systems management professionals and their organizations. The award-winning KBOX™ appliance typically installs in one day, at the lowest total cost compared to software alternatives.

## Mozilla Corporation

**mozilla**

www.mozilla.com

Hall 6, Stand F50

The common thread that runs throughout Mozilla is our belief that, as the most significant social and technological development of our time, the Internet is a public resource that must remain open and accessible to all. With this in mind, our efforts are ultimately driven by our mission of encouraging choice, innovation and opportunity online.

To achieve these goals, we use a highly transparent, extremely collaborative process that brings together thousands of dedicated volunteers around the world with our small staff of employees to coordinate the creation of products like the Firefox web browser. This process is supported by the Mozilla Corporation, which is a wholly-owned subsidiary of the non-profit Mozilla Foundation.

## MPITTA.com

**mpitta.com**

www.mpitta.com

Hall 21, Stand B72-6

mpitta.com provides marketing services to the high-tech industry including trade show exhibit,

developer event, and compliance program management. Through our partner, Global eMarketing, we offer overseas clients assistance in quickly creating a presence in the U.S. market by providing a postal address, a web site and a phone number. We then provide marketing and applications engineering services needed to quickly grow from that base in the U.S. market.

## Net Optics



www.netoptics.com

Hall 13, Stand C73

Net Optics is the global leader in passive monitoring access for security and network management applications. Our innovative family of hardware products enables companies to access and monitor their network using the latest Intrusion Detection and Prevention Systems, Protocol Analyzers, and Network Probes. Our products enable customers to have 24/7 passive network access and 100% visibility without ever introducing a point of failure. The result is companies have the ability to monitor, troubleshoot, and secure the network. Founded in April 1996 by Eldad Matityahu, Net Optics is headquartered in Santa Clara, California and maintains a global market presence through leading partners and reseller networks.

## NETGEAR



www.netgear.com

Hall 13, Stand C58

NETGEAR (Nasdaq: NTGR) designs technologically advanced, branded networking products that address the specific needs of small and medium business and home users. The Company's product offerings enable users to share Internet access, peripherals, files, digital multimedia content and applications among multiple personal computers and other Internet-enabled devices. NETGEAR is headquartered in San Jose, California, USA.

## NTI (NewTech Infosystems)



[www.NTIus.com](http://www.NTIus.com) Hall 6, Stand G28

NTI offers award-winning software products for to enjoy music, movies, photos, plus backup and data recovery solutions on CD, DVD, Blu-ray, hard drives, USB flash drives on Mac and Windows PCs. NTI's full line of software products have been recognized by: PC Magazine, EMedia, Smart Computing, PC World, Five Star Review, and ZDNET.com. Famed columnist John C. Dvorak commented on NTI: "This software is close to perfection!"

## OCZ Technology



[www.ocztechnology.com](http://www.ocztechnology.com) Hall 21, Stand C28

OCZ Technology Group, a member of JEDEC, designs, develops and manufactures ground-breaking, high performance memory and computer components that set industry standards. OCZ products are the first choice for users needing high-reliability, ultra-high performance solutions. In 2007, PC Power & Cooling and Hypersonic PC were brought into the OCZ Technology Group, forming a well-rounded, highly innovative organization that places the company at the forefront of high-end computing. All of OCZ's products are available through its worldwide network of distributors, online resellers and retail stores.

## Patriot Memory



[www.patriotmemory.com](http://www.patriotmemory.com) Hall 21, Stand C06

Patriot Memory designs, manufactures and markets premium branded memory module and flash memory solutions worldwide. Patriot Memory sells its products through original equipment manufacturers, retailers, e-tailers and distributors. It has operations in North America, Asia and Europe. Patriot Memory's parent company, PDP Systems, Inc., was founded in 1985 and is headquartered in Fremont, California, USA.

## PCMCIA



[www.expresscard.org](http://www.expresscard.org) Hall 21, Stand B72

PCMCIA is the international standards body and trade association for add-in modular peripherals. It introduced the ExpressCard Standard to replace the PC Card Standard. Now PCMCIA has developed the ExpressCard™ 2.0 Standard. This new generation add-in technology provides PCI-Express™ and USB 3.0 interfaces in a smaller card form factor, allowing exciting new applications to be developed for mobile and desktop PCs.

## Percept Technology Labs



[www.percept.com](http://www.percept.com) Hall 6, Stand G28-1

Percept Technology Labs is a leading, independent product test and consulting company, with an established history of high tech testing expertise and service excellence. Founded in 1996, Percept has earned a solid reputation of helping clients with their most demanding product testing and certification challenges. Over the past twelve years, Percept has tested the latest innovations from the industry's leading ITE (information technology equipment), consumer electronics and data storage firms including Microsoft, Sun Microsystems, HP, Seagate, LSI, Logitech, Quantum, Tandberg Data and Atrato as well as innovative energy management and production companies Tendril and Cimarron Energy.

## Princeton Technology, Inc.



[www.princetonusa.com](http://www.princetonusa.com) Hall 21, Stand D82

Headquartered in California for nearly twenty years, Princeton Technology is a premium manufacturer and distributor of memory products for desktop computers, notebooks, servers, workstations, laser printers, digital cameras, and palm-top devices. Princeton offers a wide range of memory products and services needed

to satisfy current and next-generation product demands. Princeton products, including RAM Modules, Industrial Flash, USB Drives, MP3/MP4 players, digital photo frames, and mobile phones have been exported to Europe, North and South America, Middle East, Asia and Africa. Princeton is a company with global vision.

### Qualstar Corporation

[www.qualstar.com](http://www.qualstar.com) Hall 2, Stand F40

Qualstar Corporation (Nasdaq: QBAK) designs and manufactures the widely regarded XLS Enterprise Tape Library System. XLS' patented Compass Architecture™ delivers very high storage density and lower power consumption. Four XLS models cost-effectively store from 240 terabytes to over 15 petabytes. Qualstar also manufactures over 20 TLS and RLS rack mount and free-standing Simply Reliable libraries spanning capacities from 2 TB to over 300 TB supporting both LTO and AIT tape formats.

### ROCSTOR



[www.rocstor.com](http://www.rocstor.com) Hall 2, Stand B29-1

ROCSTOR is excellence in data storage technology; a leading provider of fast, high-capacity data storage and encryption security solutions. Rocstor designs, innovations and integrations in storage technology are the driving engine for major U.S. industries and governmental departments. Rocstor now offers the most extensive range of external desktop, portable and Raid systems available in the market. Our 2009 design innovations are revolutionizing the way data should look. Rocstor, a California company, U.S.A.

### Ruckus Wireless



[www.ruckuswireless.com](http://www.ruckuswireless.com) Hall 13, Stand D13-1

Formed in June 2004, Ruckus Wireless is Wi-Fi technology pioneer focused on building the next generation of Smart Wireless LAN systems. Named a Technology Pioneer by the World Economic Forum,

Ruckus Wireless is credited with developing the first Smart Wi-Fi products and technology that extend the range of Wi-Fi signals and automatically adapt to environmental changes. The Company manufactures and markets Smart Wi-Fi products directly to broadband services providers and Smart WLAN systems indirectly to enterprise customers. To date, Ruckus has shipped more than 500,000 Smart Wi-Fi systems worldwide.

### Scosche Industries

[www.scosche.com](http://www.scosche.com) Hall 21, Stand F83

Scosche Industries is an award-winning innovator of car audio installation hardware as well as portable electronics accessories. Scosche is founded on its' commitment to quality, value and customer service. With over 55 patents and countless industry awards it is easy to see that Scosche is consistently at the forefront of technology and innovation.

### Super Micro Computer



[www.supermicro.com](http://www.supermicro.com) Hall 21, Stand B72

Super Micro Computer, Inc. (NASDAQ: SMCI) emphasizes superior product design and uncompromising quality control to produce industry-leading serverboards, chassis, servers, workstations and blade systems. These application-optimized Server Building Block Solutions provide benefits across many environments, including datacenter deployment, high-performance computing, high-end workstations, storage networks and standalone server installations.

### Super Talent Technology



[www.supertalent.com](http://www.supertalent.com) Hall 21, Stand C61

Super Talent Technology, headquartered in San Jose, California, designs and manufactures a full range of



DDR, DDR2, and DDR3 memory modules and Flash based storage devices for computers and consumer electronics. An ISO 9001 certified company, Super Talent utilizes its state-of-the art factory and leading-edge components to produce award winning products with outstanding reliability. Super Talent is an active member of JEDEC and ONFI standards bodies, and holds over 200 patents in Flash and DRAM technology.

## SysMaster



[www.sysmaster.com](http://www.sysmaster.com)

Hall 13, Stand D41

SysMaster is a leading vendor of voice, video, and data equipment, serving emerging and traditional telecoms and service providers. The company offers extensive line of Voice-over-IP, IPTV, and Wireless products and solutions which enable service providers to build robust and scalable networks for delivery of next generation services to subscribers. SysMaster's innovative solutions are successfully deployed in over 60 countries worldwide.

## TeamCalifornia



[www.teamCA.org](http://www.teamCA.org)

Hall 2, Stand F36

TeamCalifornia is a private, non-profit California membership-based corporation that brings together economic development organizations from across the state to market their communities for business investment and job creation in California. TeamCalifornia's members are important advocates and resources for business development in California; they know how to expedite projects and are invaluable sources of information for site location assistance anywhere in the state.

## Topaz Systems



[www.topazsystems.com](http://www.topazsystems.com)

Hall 17, Stand E12

Topaz Systems, Inc. was originally founded in 1990 as a company exclusively focused on electronic pen and sensor technology for handwriting and signature input to computers. Early adopters of this technology used

our technology in pen-based computers such as those developed by GRiD systems, HP, IBM, Mitsubishi, Apple, etc. Logitech acquired us in 1993, and allowed Topaz to be spun-out as a separate corporation in 1995. Since 1995 Topaz has developed complete patented technology and solutions for handwritten electronic signatures.

## Trendware International



[www.trendware.com](http://www.trendware.com)

Hall 13, Stand C58-1

Trendware International (TRENDnet) is a global provider of award winning networking solutions to small and medium size business and home users. Building networking solutions since 1990, TRENDnet enables users to share broadband access, multimedia content and networked peripherals for true anywhere connectivity. TRENDnet's diverse product line includes Wireless, Fiber, Switch, Gigabit, Voice over Internet Protocol (VoIP), Keyboard/Video/Mouse (KVM), Internet Camera, Print Server, Powerline, Bluetooth, Storage Server, Power over Ethernet (PoE), and Multimedia Accessories.

## VeEX Incorporated

[www.veexinc.com](http://www.veexinc.com)

Hall 13, Stand C53

VeEx develops innovative measurement solutions for next generation communications networks. Our core expertise is embodied in an array of products that test DSL, Metro Ethernet, cable TV and Transport Networks. Based in the Heart of Silicon Valley, The VeEX team brings value and simplicity to tomorrow's network testing requirements.

## Video Electronics Standards Association



[www.vesa.org](http://www.vesa.org)

Hall 21, Stand B72

[www.displayport.org](http://www.displayport.org)

The Video Electronics Standards Association (VESA) is a worldwide organization with more than 160 member

companies that promotes and develops timely, relevant, open display and display interface standards, ensuring interoperability, and encouraging innovation and market growth. At CeBIT, VESA is promoting the DisplayPort interface standard for use in flat panel displays, projectors, PCs and CE devices.

### Vinpower Digital



[www.vinpowerdigital.com](http://www.vinpowerdigital.com) Hall 21, Stand B40

We are a manufacturer of standalone optical disc duplication equipment. Our products range from duplication controller cards (1, 3, 7, 11, or 15 targets), manual towers from 1 up to 15 drives, and robotic autoloaders (up to 8 drives) of CD, DVD, or Blu-ray discs. We work with companies to provide OEM/ODM models with varying ranges of customization or our signature Vinpower Digital product line.

### WildPackets



[www.wildpackets.com](http://www.wildpackets.com) Hall 13, Stand C73

WildPackets, Inc., founded in 1990, develops network and application analysis solutions that enable organizations of all sizes to analyze, troubleshoot, optimize, and secure their wired and wireless networks. WildPackets has amassed more than 6,000 customers and its products are sold in over 60 countries in all industrial sectors. Customers include Safeway, Boeing, Siemens, AT&T, Motorola and over 80% of the Fortune 1000.

### Zscaler



[www.zscaler.com](http://www.zscaler.com) Hall 11, Stand D06

Zscaler is the industry-first multi-tenant security provider. Zscaler services enable any end user, from any place, using any device a rich Internet experience while enforcing security and business policy. We deliver this service using our Global Cloud Infrastructure. Rather

than buying appliances, we have a new on-demand business model, whereby customers pay a subscription fee. Our cloud service is built upon ground-breaking, high-performance technology that eliminates latency. Zscaler reduces risk, lowers cost, improves resource utilization and simplifies IT administration.

The California companies below are participating at CeBIT via their European subsidiary offices or through local market distributors or representatives. You can find them easily by looking for the Partner State California logo on their stands.

ACME Portable Computer	Hall 2, Stand A21
Adobe Systems	Hall 3, Stand C65
Adobe Systems	Hall 9, Stand D22
Adobe Systems	Hall 26, Stand C70
Agilent Technologies	Hall 13, Stand C89
Aperto Networks	Hall 6, Stand J42
Autodesk	Hall 25, Stand D40
Barracuda Networks	Hall 11, Stand B50
Barracuda Networks	Hall 11, Stand D40
Brocade Communications	Hall 2, Stand A10
Celestix Networks	Hall 11, Stand D40
CNET Networks	Hall 25, Stand D40
Elo TouchSystems	Hall 17, Stand E36
Extreme Networks	Hall 12, Stand A26

Fortinet	Hall 11, Stand D40
Hewlett-Packard	Hall 3, Stand E66
Intel	Hall 22, Stand A01
Intel	Pavilion P33
Intrix Technologies	Hall 15, Stand F08
Iomega Corporation	Hall 25, Stand D40
Linksys by Cisco	Hall 25, Stand D40
LuraTech, Inc.	Hall 3, Stand A29
MajorNet	Hall 2, Stand F24
McAfee	Hall 11, Stand D11
Microdata	Hall 3, Stand B29
NetApp	Hall 9, Stand C60
NVIDIA	Hall 21, Stand E07
ORACLE	Hall 9, Stand C60
Plantronics	Hall 4, Stand A26
Plantronics	Hall 12, Stand A26
Plantronics	Hall 12, Stand C06
Plantronics	Hall 12, Stand C30
Plustek Technology	Hall 3, Stand B37
Promise Technology	Hall 2, Stand B40
Raining Data	Hall 6, Stand E08
Riverbed Technology	Hall 13, Stand D13/1
SanDisk	Hall 25, Stand D40

Seagate Technology	Hall 25, Stand D40,
SMC Networks	Hall 25, Stand D40
SonicWALL	Hall 11, Stand A33
SteelEye Technology	Hall 6, Stand E46
Sun Microsystems	Hall 6, Stand E36
Sun Microsystems	Hall 6, Stand E46
Sun Microsystems	Hall 8, Stand B02
Sunrise Telecom	Hall 13, Stand C43
Symantec	Hall 2, Stand F31
Symantec	Hall 9, Stand C60
Symantec	Hall 25, Stand D40
Trapeze Networks	Hall 13, Stand D13/1
TREND MICRO	Hall 11, Stand D06
TREND MICRO	Hall 25, Stand D40
Ultra-X	Hall 25, Stand D40
Universal Music Group	Hall 6, Stand G60
VMware	Hall 2, Stand A30
VMware Global	Hall 9, Stand C60
Wyse Technology	Hall 4, Stand A04
Wyse Technology	Hall 11, Stand B38



*Organizations in California that will continue to support business after CeBIT ends*

## California Business Investment Services

[www.labor.ca.gov/calBIS/](http://www.labor.ca.gov/calBIS/)

CalBIS assists international businesses interested in relocating or expanding their existing operations. CalBIS services include site selection and logistical assistance, demographic, wage, tax and utility cost data, quality of life facts for workers, families and businesses, and networking with local government officials and the private sector.

Dave Freitas, Director  
+1-916-322-0000, [CalBIS@labor.ca.gov](mailto:CalBIS@labor.ca.gov)



## California Business, Transportation and Housing Agency

[www.bth.ca.gov](http://www.bth.ca.gov),  
[www.business.ca.gov](http://www.business.ca.gov)

The BT&H Agency is the lead economic development agency for the State of California, addressing myriad issues that directly impact the state's economic vitality and quality of life. BT&H is working with stakeholders on integrated strategies to leverage resources, expedite infrastructure, market California and spur innovation.

Brian McGowan, Deputy Secretary for Economic Development and Commerce  
+1-916-323-5440, [bmcgowan@bth.ca.gov](mailto:bmcgowan@bth.ca.gov)

Jennifer Grutzius, Assistant Secretary for Economic Development  
+1-916-324-7523, [jgrutzius@bth.ca.gov](mailto:jgrutzius@bth.ca.gov)



## California Centers for International Trade Development

[www.citd.org](http://www.citd.org)

The statewide CITD network comprises 14 Centers throughout California that promote the state's international trade and competitiveness, assist exporters and importers, and advance economic and job growth. CITDs can help California companies:

- Assess trade readiness and potential.
- Get started as an exporter, importer or intermediary.
- Research and identify promising markets or supply sources.
- Develop export market plans and entry strategies.
- Find qualified overseas buyers and distributors.
- Promote products abroad.
- Respond to inquiries and quote requests.
- Comply with documentary and regulatory requirements.
- Finance sales and get paid.
- Transport the goods.

Jeff Williamson, Statewide Director  
+1-951-571-6443, [jeff.williamson@rcc.edu](mailto:jeff.williamson@rcc.edu)



## California Chamber of Commerce

[www.calchamber.com](http://www.calchamber.com)

For more than 100 years, the California Chamber of Commerce has worked to make California a better place to do business by giving private-sector employers a voice in state politics and providing a full range of California-specific products and services. Not only do we give you the tools to make compliance easier after laws are passed, we work within state and federal politics to ensure fair legislation and a pro-business climate.

Susanne Stirling, Vice President, International Affairs  
[susanne.stirling@calchamber.com](mailto:susanne.stirling@calchamber.com)



## California Commission for Jobs and Economic Growth

[www.4cjobs.com/](http://www.4cjobs.com/)

The Commission works side-by-side with state and local government, business associations, unions, educational institutions and California's network of regional and local Economic Development Corporations to identify and assist employers interested in expanding in California and help market California products, services and destinations to national and international audiences.

Mark Mosher, Executive Director  
+1-415-615-0319, [Mark\\_Mosher@4cjobs.com](mailto:Mark_Mosher@4cjobs.com)

## California Travel and Tourism Commission



[www.visitcalifornia.com](http://www.visitcalifornia.com)

A non-profit organization with a mission to develop and maintain marketing programs - in partnership with the state's travel industry - that keep California top-of-mind as a premier travel destination.

Susan Wilcox, Vice President for Communications  
+1-916-319-5412, [swilcox@visitcalifornia.com](mailto:swilcox@visitcalifornia.com)

## California World Trade Centers (WTCs)



California's World Trade Centers interact with a worldwide network of WTCs to stimulate their regional economies and bring together business and government agencies involved in international trade. A WTC puts all the services associated with global commerce under one roof. The WTCs give businesses prime and continuous access and exposure to all the services, organizations and individuals essential for success in world trade.

San Diego WTC  
+1-619-615-0868, [www.sdwtc.org/default.asp](http://www.sdwtc.org/default.asp)

Los Angeles – Long Beach WTC  
+1-213-680-1888, [www.wtca-lalb.org](http://www.wtca-lalb.org)

Northern California WTC (Sacramento)  
+1-916-319-4276, [www.norcalwtc.org](http://www.norcalwtc.org)

Bay Area WTC (San Francisco)  
+1-510-251-5900, [www.bawtc.com](http://www.bawtc.com)

## Export-Import Bank of the United States (Ex-Im Bank)



[www.exim.gov/index.cfm](http://www.exim.gov/index.cfm)

The Ex-Im Bank is the official export credit agency of the United States, assisting in financing the export of U.S. goods and services to international markets by providing working capital guarantees, export credit insurance and loan guarantees, and direct loans.

David Josephson, Director, Western Regional Office  
+1-949-660-1341, [david.josephson@exim.gov](mailto:david.josephson@exim.gov)

## Monterey Bay International Trade Association (MBITA)

[www.mbita.org](http://www.mbita.org),  
[www.tradeport.org](http://www.tradeport.org)

MBITA is a non-profit international trade center dedicated to providing trade promotion services to the California, U.S. and foreign country business communities. MBITA utilizes advanced Global eCommerce technologies to maximize global trade opportunities.

Tony Livoti, President  
[tlivoti@mbita.org](mailto:tlivoti@mbita.org)



## Office of the California Chief Information Officer

[www.cio.ca.gov](http://www.cio.ca.gov)

The State of California's lead cabinet-level agency with authority over IT strategic vision and planning, enterprise architecture, policy, and project approval and oversight.

Bill Maile, Director of Communications  
+1-916-319-9223, [Bill.Maile@cio.ca.gov](mailto:Bill.Maile@cio.ca.gov)



## U.S. International Trade Administration (ITA)

[www.trade.gov](http://www.trade.gov)

ITA creates prosperity by strengthening the competitiveness of U.S. industry, promoting trade and investment, and ensuring fair trade and compliance with trade laws and agreements.

The U.S. Commercial Service is the trade promotion unit of the International Trade Administration. U.S. Commercial Service trade specialists in 107 U.S. cities and in more than 80 countries work with your company to help you get started in exporting or increase your sales to new global markets. To learn more about how the Commercial Service can help your company export contact a U.S. Export Assistance Center near you at [www.export.gov](http://www.export.gov) or call +1-1-800-USA TRAD.



INTERNATIONAL  
**T R A D E**  
ADMINISTRATION



## This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



**CeBIT** 2009